



# Zealous Empowering Nurturer “Growing With Purpose”

## Corporate Sponsorship Opportunities

### **Our Mission:**

Zealous Empowering Nurturer (ZEN) is a Charlotte-based nonprofit dedicated to addressing food insecurity and promoting health equity through community gardening, food access, and hands-on education. We empower underserved communities to grow their own food, build resilience, and learn to nourish their bodies through sustainable practices.

Corporate sponsorships enable ZEN to expand its impact, scale community-driven programs, and offer long-term solutions to hunger and health disparities. Your partnership helps transform neighborhoods into vibrant, self-sustaining ecosystems.



3811 Prosperity Church Rd, Charlotte, NC 28269

[www.bethezen.org](http://www.bethezen.org)

**Federal EIN: 87-2675769**



## VILLAGE PRESENTING SPONSOR – \$50,000 (*Only 2 Available*)

### Corporate Recognition & Perks:

- *Exclusive naming rights* to a prominent area (e.g., greenhouse, orchard, garden kitchen, or education hub)
- Presenting Sponsor of *One Night of ZEN* or *Fall Festival*
- Opportunity to host a custom “*Day of Service*” for employees with branded signage
- Executive representative invited as keynote speaker at annual event
- Premium brand exposure: logo on banners, t-shirts, e-newsletters, website, press kits
- Inclusion in press releases and social media campaigns
- Opportunity to distribute branded materials at major events
- 10 complimentary tickets to *One Night of ZEN*

### Your Investment Supports:

- Year-round garden operations across 1.8 acres of edible landscape
- Expansion of our infrastructure: power for greenhouse, irrigation, outdoor kitchen
- Direct food access programs serving over 500 families annually
- Full sponsorship of two school-based garden programs



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## PROGRAM SPECIFIC SPONSOR – \$25,000

### Corporate Recognition & Perks:

- Naming rights to one key initiative (e.g., *Empower Our*, *Mobile Market Pantry*, *Food 101*)
- Recognition as Lead Sponsor in all program materials
- Opportunity to host branded *employee volunteer days* aligned with program goals
- Speaking opportunity during featured program events
- Logo on banners, t-shirts, and website
- Recognition in media and print campaigns
- 6 complimentary tickets to *One Night of ZEN*

### Your Investment Supports:

- Full annual operating budget of one signature program
- 250+ families served with fresh food through market & pantry initiatives
- Seasonal garden build-outs in local schools or senior communities
- Delivery of culturally relevant cooking demos and wellness education



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## 🌻 FIELD LEAD SPONSOR – \$10,000

### Corporate Recognition & Perks:

- Recognition as a key supporter during community workshops or festivals
- Logo placement on event banners, print materials, and t-shirts
- Speaking opportunity at seasonal event
- Spotlight feature in newsletter & on social media
- 4 complimentary tickets to *One Night of ZEN*

### Your Investment Supports:

- One garden installation or revitalization project (school, church, or senior site)
- Nutrition workshops or educational series for up to 100 participants
- Tools, soil, plants, and composting education kits for one growing season



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## GARDEN SUSTAINING SPONSOR – \$5,000

### Corporate Recognition & Perks:

- Name/logo on banners and digital materials
- Inclusion in ZEN's website sponsor listing and e-newsletter shout-outs
- 2 tickets to *One Night of ZEN*

### Your Investment Supports:

- Fresh produce and garden supply distribution to over 100 families
- Community garden workdays, compost education, and irrigation repairs
- Educational signage and wellness curriculum printing

## PLOW SPONSOR – \$1,000

### Corporate Recognition & Perks:

- Logo on seasonal event banners and printed flyers
- Recognition on ZEN's website and monthly e-newsletter

### Your Investment Supports:

- 25 reusable produce bags with fresh food and recipes
- Starter kits for community growers (seeds, gloves, small tools)
- Support for weekly Mobile Market operations



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## **GROW NONPROFIT SPONSOR – \$500**

### **Corporate Recognition & Perks:**

- Listing on website and in donor appreciation newsletter

### **Your Investment Supports:**

- Vertical grow tower or irrigation setup for a classroom or nonprofit partner
- Supplies for volunteer events or kids' garden club days



## **SEED INDIVIDUAL SPONSOR – \$250**

### **Recognition:**

- Shout-out in our seasonal newsletter

### **Your Investment Supports:**

- Starter kits for new growers
- Supplies for therapeutic gardening sessions for seniors

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